

PROGRAMME SPECIFICATION

Name, title and level of final qualification(s)	MSc International Business and Development (Level 7)
Name and title of any exit qualification(s)	PG Diploma PG Certificate
Awarding Body	University of London
Teaching Institution(s)	Birkbeck, University of London
Home school/other teaching departments	Birkbeck Business School
Location of delivery	Central London
Language of delivery and assessment	English
Mode of study, length of study and normal start month	Full-time (1 year) Part-time (2 years) October
Professional, statutory or regulatory body	N/A
QAA subject benchmark group(s) Higher Education Credit Framework for England	N/A
Birkbeck Course Code	TMSBUIND_C
HECoS Code	100080
Start date of programme	Autumn 2008
Date of programme approval	Summer 2008
Date of last programme amendment approval	15 February 2023
Valid for academic entry year	2023-24
Programme Director	Prof Xiaming Liu
Date of last revision to document	15/02/2023

Admissions requirements

1. Normally a second class honours degree in any area.
2. An overseas qualification of an equivalent standard obtained after a programme of study extending over not less than three years in a university or educational institution of university rank.
3. A professional or other qualification obtained by written examinations approved by the college.
4. Relevant experience may be taken into consideration in the case of non-standard applications.

We welcome applicants without traditional entry qualifications as we base decisions on our own assessment of qualifications, knowledge and previous work experience. We may waive formal entry requirements based on judgement of academic potential.

Course aims

The aim of this Master's programme is to provide graduates with a comprehensive and critical understanding of key issues in international business and economic development.

The programme is most suitable for graduates who are, or seek to be employed in relevant government departments, non-government organizations, international agencies or private companies involved in or related to international business and economic development.

It also provides a foundation for those wishing to undertake doctoral research in international business and development.

Distinct Features:

The programme of study has the following distinct features.

1. It combines both international business and economic theories to study interactions between international business and economic development.
2. It is interdisciplinary in content and methodology. Quantitative and qualitative methods including case studies will be used to analyse various international business and development issues.

Course structure

Level	Module Code	Module Title	Credit	Comp Core/ Option	Likely teaching term(s)
Full-time - 1 Year					
7	MOMN010H7	Principles of Organization and Management	15	Compulsory	T1
7	BUMN069H7	Institutions, Governance and Development	15	Compulsory	T1
7	MOMN007H7	International Business: Theories and Issues	15	Compulsory	T1
7	MOMN075H7	International Business and Economic Development	15	Compulsory	T2
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory	T2
7	MOMN026H7	Innovation and the Knowledge Economy	15	Compulsory	T2
7	MOMN008H7	The Dynamics of Global Capitalism: Theory and Practice	15	Compulsory	T3
7	MOMN032H7	International Business Ethics	15	Compulsory	T3
7	BUMN184Z7	PG Dissertation Preparation	0	Compulsory	
7	BUMN061D7	MSc Dissertation	60	Core	
Part-time – 2 years					
Year 1					
7	MOMN010H7	Principles of Organization and Management	15	Compulsory	T1
7	MOMN007H7	International Business: Theories and Issues	15	Compulsory	T1
7	MOMN075H7	International Business and Economic Development	15	Compulsory	T2
7	MOMN026H7	Innovation and the Knowledge Economy	15	Compulsory	T2
7	MOMN032H7	International Business Ethics	15	Compulsory	T3
Year 2					
7	BUMN069H7	Institutions, Governance and Development	15	Compulsory	T1
7	MOMN011H7	Research Methods in Management (Postgraduate)	15	Compulsory	T2
7	MOMN008H7	The Dynamics of Global Capitalism: Theory and Practice	15	Compulsory	T3
7	BUMN184Z7	PG Dissertation Preparation	0	Compulsory	
7	BUMN061D7	MSc Dissertation	60	Core	

Core: *Module must be taken and passed by student*

Compulsory: *Module must be taken but can be considered for compensated credit (see CAS regulations paragraph 24)*

Option: *Student can choose to take this module*

How you will learn

Your learning and teaching is organised to help you meet the learning outcomes (see relevant section below) of the course. As a student, we expect you to be an active learner and to take responsibility for your learning, engaging with all of the material and sessions arranged for you.

Each course is divided into modules. You will find information on the virtual learning site (Moodle, see Academic Support below) about each of your modules, what to expect, the work you need to prepare, links to reading lists, information about how and when you will be assessed.

Your learning for this course will be organised around the activities outlined below.

Teaching on this course is a combination of lectures (pre-recorded) and seminars. Lectures are designed to provide you with an outline or overview of the topic, to engage you with the material and direct you to other resources. They are a springboard for your own learning. Seminars are group sessions where you will be asked to contribute to discussion or group work around the topic, with material set in advance for which you need to prepare.

How we will assess you

The course will use a variety of assessment methods. Assessment is used to enhance your learning rather than simply to test it. For most of the modules associated with this course, your assessment will be through the following types of assessment.

Essays which will develop in length and expected complexity as you progress through your studies, quizzes and multiple-choice questionnaires, practical assessments (of your work in a lab/studio), case studies, problems to solve.

Learning outcomes (what you can expect to achieve)

'Learning outcomes' indicate what you should be able to know or do at the end of your course. Providing them helps you to understand what your teachers will expect and also the learning requirements upon which you will be assessed.

On successful completion of the programme, students will be able to:

Subject Specific:

- assess the role of the public sector in economic development;
- evaluate international business strategies in transitional and emerging economies;
- discuss the importance of international expansion of emerging economy firms;
- analyse the influences of global economic organizations in economic development;
- contrast the development experiences of emerging economies; and
- develop knowledge and skills needed to conduct business and policy analysis of the role of international business in the process of economic development.

Intellectual:

- apply theories and analyse both quantitative and qualitative data;
- enhance cognitive skills in analytical and critical reasoning.

Practical

- develop research plan and conduct in-depth research rigorously and ethically;
- provide practical consultation.

Personal and Social:

- enhance organisational and communicating skills.

Careers and further study

You will find International Business and Development graduates in the following kinds of roles: international business analyst, international economic development analyst, international manager/executive; consultants in the private and public and sectors; working for organizations in the public and private sector, including international organisations.

The MSc International Business and Development also provides a strong foundation for PhD research in the area.

Birkbeck offers a range of careers support to its students. You can find out more on [the careers pages of our website](#).

Academic regulations and course management

Birkbeck's academic regulations are contained in its [Common Award Scheme Regulations](#) and Policies published by year of application on the Birkbeck website.

You will have access to a course handbook on Moodle and this will outline how your course is managed, including who to contact if you have any questions about your module or course.

Support for your study

Your learning at Birkbeck is supported by your teaching team and other resources and people in the College there to help you with your study. Birkbeck uses a virtual learning environment called Moodle and each course has a dedicated Moodle page and there are further Moodle sites for each of your modules. This will include your course handbook.

Birkbeck will introduce you to the Library and IT support, how to access materials online, including using Moodle, and provide you with an orientation which includes an online Moodle module to guide you through all of the support available. You will also be allocated a personal tutor and provided with information about learning support offered within your School and by the College.

[Please check our website for more information about student support services](#). This covers the whole of your time as a student with us including learning support and support for your wellbeing.

Quality and standards at Birkbeck

Birkbeck's courses are subject to our quality assurance procedures. This means that new courses must follow our design principles and meet the requirements of our academic regulations. Each new course or module is subject to a course approval process where the proposal is scrutinised by subject specialists, quality professionals and external representatives to ensure that it will offer an excellent student experience and meet the expectation of regulatory and other professional bodies.

You will be invited to participate in an online survey for each module you take. We take these surveys seriously and they are considered by the course team to develop both modules and the overall courses. Please take the time to complete any surveys you are sent as a student.

We conduct an annual process of reviewing our portfolio of courses which analyses student achievement, equality data and includes an action plan for each department to identify ongoing enhancements to our education, including changes made as a result of student feedback.

Our periodic review process is a regular check (usually every four years) on the courses by department with a specialist team including students.

Each course will have an external examiner associated with it who produces an annual report and any recommendations. Students can read the most recent external examiner reports on the course Moodle pages. Our courses are all subject to Birkbeck Baseline Standards for our Moodle module information. This supports the accessibility of our education including expectations of what information is provided online for students.

The information in this programme specification has been approved by the College's Academic Board and every effort has been made to ensure the accuracy of the information it contains.

Programme specifications are reviewed periodically. If any changes are made to courses, including core and/or compulsory modules, the relevant department is required to provide a revised programme specification. Students will be notified of any changes via Moodle.

Further information about specifications and an archive of programme specifications for the College's courses is [available online](#).

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