

PROGRAMME SPECIFICATION

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| Name, title and level of final qualification(s) | BSc Management (Level 6) |
| Name and title of any interim exit qualification(s) | Certificate of Higher Education Diploma of Higher Education Certificate of Continuing Education |
| Is the programme offered with a Foundation Year? | No |
| Awarding Body | University of London |
| Teaching Institution(s) | Birkbeck, University of London |
| Home school/other teaching departments | Birkbeck Business School |
| Location of delivery | Central London |
| Language of delivery and assessment | English |
| Mode of study, length of study and normal start month | Full-time (3 years) Part-time (4 years) September |
| Professional, statutory or regulatory body | N/A |
| QAA subject benchmark group(s) Higher Education Credit Framework for England | Business and Management |
| UCAS code | N203 |
| Birkbeck Course Code | UBSMNGNT_C (part-time) UUBSMNGN_C (full-time) |
| HECoS Code | 100078 |
| Start date of programme | Pre 1992 |
| Date of programme approval | Pre 1992 |
| Date of last programme amendment approval | November 2022 |
| Valid for academic entry year | 2023-24 |
| Date of last revision to document | 22/08/2023 |

Admissions requirements

We welcome applicants without traditional entry qualifications as we base decisions on our own assessment of qualifications, knowledge and previous work experience. We may waive formal entry requirements based on judgement of academic potential.

UCAS tariff: 96-128 points; A-levels: CCC-ABB

The UCAS tariff score is applicable to you if you have recently studied a qualification that has a UCAS tariff equivalence. UCAS provides a tariff calculator for you to work out what your qualification is worth within the UCAS tariff.

GCSES: Applicants will normally be expected to have grade C or grade 4 GCSE-level English and mathematics. Applicants who do not hold this level of qualification may be required to carry out a skills audit at a selection evening, which comprises English and mathematics. This audit assesses an applicant's potential to cope with, and benefit from, a particular programme of study.

Course aims

The programme's main aims are:

- To provide a degree level course of part-time study in management that is appropriate for part-time students who are in full-time employment.
- To enable students to develop knowledge and understanding of the theory and practice of management.
- To provide students with both an appreciation, and a holistic understanding, of the complexities of management in a wide context
- To enable students to understand how organizations operate, how they are managed, and how decisions are made and implemented.
- To enable students to comprehend formal organizational structures, and to think in terms of developing individual interpersonal skills to push forward their own ideas/solutions, which may be through internal group work or via independent report writing.
- To provide students with transferable skills, including quantitative and qualitative analytical tools.
- To enable students to interpret complex material and relate theory to practice in a number of subject areas in the field of management.
- To provide an intellectual basis for students to gain confidence and challenge what might be considered traditional practice.
- To provide the student with a basis for specialization in specific areas (human resource management, finance and marketing for example).
- To prepare students for lifelong learning (either in work or further education).
- To facilitate progression into a master's programme of study or a professional programme of study.

Course structure

The BSc Management programme can be studied: full time over 3 years or part time over 4 years (equivalent to 75% intensity of full time). Two sets of degree structures, 3 and 4 year structures are provided below.

| Level | Module Code | Module Title | Credits | Core Compulsory Option | Likely teaching term |
|----------------------------|-------------|--|---------|------------------------|----------------------|
| Full-time – 3 years | | | | | |
| Year 1 | | | | | |
| 4 | BUMN077H4 | Management Studies I | 15 | Compulsory | T1 |
| 4 | BUMN078H4 | Management Studies II | 15 | Compulsory | T2 |
| 4 | BUMN131H4 | Introduction to Accounting | 15 | Compulsory | T2 |
| 4 | BUMN051H4 | Business Information Systems | 15 | Compulsory | T3 |
| 4 | BUMN149H4 | Microeconomics for Business | 15 | Compulsory | T3 |
| 4 | BUMN138H4 | Personal and Academic Skills for Success | 15 | Compulsory | T1 |
| 4 | MOMN022H4 | Quantitative Methods | 15 | Compulsory | T3 |
| 4 | BUMN144H4 | Principles of Marketing (Undergraduate) | 15 | Compulsory | T2 |
| Year 2 | | | | | |
| 5 | MOMN033H5 | Macroeconomics for Business | 15 | Compulsory | T1 |
| 5 | MOMN019H5 | Operations Management | 15 | Compulsory | T3 |
| 5 | BUMN150H5 | Critical Perspectives on People Management | 15 | Compulsory | T2 |
| 5 | MOMN047H5 | Organizational Behaviour | 15 | Compulsory | T1 |
| 5 | BUMN145S5 | Financial Management | 30 | Compulsory | T1-2 |
| 5 | BUMN146H5 | Research Methods in Management (Undergraduate) | 15 | Compulsory | T3 |
| 5 | | Option modules | 15 | Optional | |
| Year 3 | | | | | |
| 6 | MOMN069H6 | Strategic Management (Undergraduate) | 15 | Compulsory | T1 |
| 6 | BUMN136H6 | Project Management | 15 | Compulsory | T3 |
| 6 | MOMN039D6 | Research Project: Management | 60 | Compulsory | T1, T2, T3 |
| 6 | | Option modules | 30 | Optional | |
| Part time - 4 years | | | | | |
| Year 1 | | | | | |
| 4 | BUMN077H4 | Management Studies I | 15 | Compulsory | T1 |
| 4 | BUMN078H4 | Management Studies II | 15 | Compulsory | T2 |
| 4 | MOMN022H4 | Quantitative Methods | 15 | Compulsory | T3 |
| 4 | BUMN051H4 | Business Information Systems | 15 | Compulsory | T3 |
| 4 | BUMN138H4 | Personal and Academic Skills for Success | 15 | Compulsory | T1 |
| 4 | BUMN131H4 | Introduction to Accounting | 15 | Compulsory | T2 |

| Year 2 | | | | | |
|---------------|-----------|--|----|------------|------------|
| 4 | BUMN144H4 | Principles of Marketing (Undergraduate) | 15 | Compulsory | T2 |
| 4 | BUMN149H4 | Microeconomics for Business | 15 | Compulsory | T3 |
| 5 | MOMN033H5 | Macroeconomics for Business | 15 | Compulsory | T1 |
| 5 | MOMN019H5 | Operations Management | 15 | Compulsory | T3 |
| 5 | BUMN150H5 | Critical Perspectives on People Management | 15 | Compulsory | T2 |
| 5 | | Option module | 15 | Optional | |
| Year 3 | | | | | |
| 5 | MOMN047H5 | Organizational Behaviour | 15 | Compulsory | T1 |
| 5 | BUMN145S5 | Financial Management | 30 | Compulsory | T1+T2 |
| 6 | BUMN136H6 | Project Management | 15 | Compulsory | T3 |
| 5 | BUMN146H5 | Research Methods in Management (Undergraduate) | 15 | Compulsory | T3 |
| 6 | | Option module | 15 | Optional | |
| Year 4 | | | | | |
| 6 | MOMN069H6 | Strategic Management (Undergraduate) | 15 | Compulsory | T1 |
| 6 | MOMN039D6 | Research Project: Management | 60 | Compulsory | T1, T2, T3 |
| 6 | | Option module | 15 | Optional | |

Core: Module must be taken and passed by student

Compulsory: Module must be taken but can be considered for compensated credit (see CAS regulations paragraph 24)

Option: Student can choose to take this module

How you will learn

Your learning and teaching is organised to help you meet the learning outcomes (below) of the course. As a student, we expect you to be an active learner and to take responsibility for your learning, engaging with all of the material and sessions arranged for you.

Each course is divided into modules. You will find information on the virtual learning site (Moodle, see Academic Support below) about each of your modules, what to expect, the work you need to prepare, links to reading lists, information about how and when you will be assessed.

Your learning for this course will be a combination of lectures (pre-recorded) and seminars. Lectures are designed to provide you with an outline or overview of the topic, to engage you with the material and direct you to other resources. They are a springboard for your own learning. Seminars are group sessions where you will be asked to contribute to discussion or group work around the topic, with material set in advance for which you need to prepare.

How we will assess you

The course will use a variety of assessment methods. Assessment is used to enhance your learning rather than simply to test it. Modules that emphasise the learning of numerical skills lean toward the use of mid-term tests coupled with unseen, formal examination at the end of each term. Mid-term tests are short tests set during the term and are designed to provide early feedback on performance. Other modules use individual or group presentations, written essays,

or formal end of term examinations, as sole assessments or in combination. In the final year of studies, students independently design and complete a large written assignment, in the form of a research project/dissertation

Learning outcomes (what you can expect to achieve)

'Learning outcomes' indicate what you should be able to know or do at the end of your course. Providing them helps you to understand what your teachers will expect and also the learning requirements upon which you will be assessed.

Upon the successful completion of this programme you will have acquired:

- an understanding of organisations, different organisational structures and the connections between different management functions;
- an understanding of the impact of diverse environments on the management of organisations; such as private and public sectors, manufacturing and services, large and micro firm contexts, and different geographical markets or reach;
- the ability to analyse case studies in business organisations in the context of a range of theoretical literatures and practically apply the knowledge and skills acquired through the programme;
- the ability to evaluate the quality of empirical evidence presented in both management reports and academic journal articles;
- the ability to critically assess a body of knowledge and to extend the body of knowledge (via the dissertation/project);
- the ability to independently design and conduct research projects;
- the ability to work in a group; and
- good presentation skills.

Careers and further study

You will find management graduates in a variety of roles such as administrators, clerical workers and managers from both the public and private sectors, as well as self-employed.

Our BSc Management is accredited by the Chartered Management Institute (CMI). Graduates from this programme also receive a Level 5 Certificate in Management and Leadership, providing they successfully complete the following modules: Research Methods in Management and Research Project: Management.

Birkbeck offers a range of careers support to its students. You can find out more on [the careers pages of our website](#).

Academic regulations and course management

Birkbeck's academic regulations are contained in its [Common Award Scheme Regulations](#) and Policies published by year of application on the Birkbeck website.

You will have access to a course handbook on Moodle and this will outline how your course is managed, including who to contact if you have any questions about your module or course.

Support for your study

Your learning at Birkbeck is supported by your teaching team and other resources and people in the College there to help you with your study. Birkbeck uses a virtual learning environment

called Moodle and each course has a dedicated Moodle page and there are further Moodle sites for each of your modules. This will include your course handbook.

Birkbeck will introduce you to the Library and IT support, how to access materials online, including using Moodle, and provide you with an orientation which includes an online Moodle module to guide you through all of the support available. You will also be allocated a personal tutor and provided with information about learning support offered within your School and by the College.

[Please check our website for more information about student support services.](#) This covers the whole of your time as a student with us including learning support and support for your wellbeing.

Quality and standards at Birkbeck

Birkbeck's courses are subject to our quality assurance procedures. This means that new courses must follow our design principles and meet the requirements of our academic regulations. Each new course or module is subject to a course approval process where the proposal is scrutinised by subject specialists, quality professionals and external representatives to ensure that it will offer an excellent student experience and meet the expectation of regulatory and other professional bodies.

You will be invited to participate in an online survey for each module you take. We take these surveys seriously and they are considered by the course team to develop both modules and the overall courses. Please take the time to complete any surveys you are sent as a student.

We conduct an annual process of reviewing our portfolio of courses which analyses student achievement, equality data and includes an action plan for each department to identify ongoing enhancements to our education, including changes made as a result of student feedback.

Our periodic review process is a regular check (usually every four years) on the courses by department with a specialist team including students.

Each course will have an external examiner associated with it who produces an annual report and any recommendations. Students can read the most recent external examiner reports on the course Moodle pages. Our courses are all subject to Birkbeck Baseline Standards for our Moodle module information. This supports the accessibility of our education including expectations of what information is provided online for students.

The information in this programme specification has been approved by the College's Academic Board and every effort has been made to ensure the accuracy of the information it contains.

Programme specifications are reviewed periodically. If any changes are made to courses, including core and/or compulsory modules, the relevant department is required to provide a revised programme specification. Students will be notified of any changes via Moodle.

Further information about specifications and an archive of programme specifications for the College's courses is [available online](#).

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