Programme Specification

1	**Awarding body**	University of London
2	**Teaching Institution**	**Birkbeck College**
3	**Programme Title(s)**	**BSc Management**
4	**Programme Code(s)**	UUBSMNGN_C – full-time (3 years) UBSMNGNT_C – part-time (4 years)
5	**UCAS code**	N203
6	**Home Department**	Management
7	**Exit Award(s)**	College Certificate of Continuing Education, Cert HE, Diploma of HE
8	**Duration of Study (number of years)**	3 years, 4 years
9	**Mode of Study**	Full time and part time
10	**Level of Award (FHEQ)**	6
11	**Other teaching depts or institution**	N/A
12	**Professional, Statutory Regulatory Body(PSRB) details**	Chartered Management Institute Level 5 - Management and Leadership accredited. Provided that students successfully pass (not compensate) Strategic Management, Research Methods and the Research Project.
13	**QAA Benchmark Group**	General Business and Management

14	**Programme Rationale & Aims**

Main Aims:

- To provide a degree level course of part-time study in management that is appropriate for part-time students who are in full-time employment.

- To enable students to develop knowledge and understanding of the theory and practice of management.

- To provide students with both an appreciation, and a holistic understanding, of the complexities of management in a wide context

- To enable students to understand how organizations operate, how they are managed, and how decisions are made and implemented.

- To enable students to comprehend formal organizational structures, and to think in terms of developing individual interpersonal skills to push forward their own ideas/solutions, which may be through internal group work or via independent report writing.

- To provide students with transferable skills, including quantitative and qualitative analytical tools.

- To enable students to interpret complex material and relate theory to practice in a number of subject areas in the field of management.

- To provide an intellectual basis for students to gain confidence and challenge what might be considered traditional practice.

- To provide the student with a basis for specialization in specific areas (human resource management, finance and marketing for example).
- To prepare students for lifelong learning (either in work or further education).
- To facilitate progression into a master's programme of study or a professional programme of study.

Distinctive Features:

Part-time, evening, face-to-face study, a range of teaching methods (lectures, tutorials, seminars involving case studies and formal presentations), various types of assignments (ranging from essays to mid-term tests), and unseen, formal examinations at the end of the academic term.

15	**Entry Criteria**

	For applicants who are studying or have recently studied a qualification with UCAS tariff equivalence, the entry requirement is normally three 'A' levels with BBC--ABB, or equivalent to 112-128 UCAS tariff points
	
	All other students may be admitted as mature students based on their qualifications, skills, or relevant experience which may include:
	   - Any level 3 qualification (Such as A-level or Access to HE Diploma, NVQ Level 3 etc)
	    - Relevant work experience
	
	Applicants will normally be expected to have grade 'C' or '4' GSCE level English and Maths. Applicants who do not hold this level of qualification may be required to carry out a skills audit at a selection evening, which comprises Maths and English. This audit assesses an applicant's potential to cope with and benefit from a particular programme of study.

16	**Learning Outcomes**
	With the successful completion of this programme students will have acquired:

- an understanding of organisations, different organisational structures and the connections between different management functions;
- an understanding of the impact of diverse environments on the management of organisations; such as private and public sectors, manufacturing and services, large and micro firm contexts, and different geographical markets or reach;
- the ability to analyse case studies in business organisations in the context of a range of theoretical literatures and practically apply the knowledge and skills acquired through the programme;
- the ability to evaluate the quality of empirical evidence presented in both management reports and academic journal articles;
- the ability to critically assess a body of knowledge and to extend the body of knowledge (via the dissertation/project);
- the ability to independently design and conduct research projects;
- the ability to work in a group; and
- good presentation skills.

17	**Learning, teaching and assessment methods**
	The programme of study has been designed so that as well as receiving information in the form of formal lectures, a student can take charge of their own learning by adopting a participative approach to learning. The tutorial/seminar sessions allow students to interact with their peers and develop insights into analysing and interpreting a wide and varied subject matter. Students will develop their intellectual capability through arguments; learn how to question existing knowledge and approaches; develop a critical appreciation of the subject matter; improve their communicative style; and develop their interpersonal skills. This programme is assessed through a range of assessment methods. Modules that emphasise the learning of numerical skills lean toward the use of mid-term tests coupled with unseen, formal examination at the end of each term. Mid-term tests are short tests set during the term and are designed to provide early feedback on performance. Other modules use individual or group presentations, written essays, or formal end of term examinations, as sole assessments or in combination. In the final year of studies, students independently design and complete a large written assignment, in the form of a research project/dissertation.

18	**Programme Structure**
	Description: This programme can be studied: full time over 3 years; part time over 4 years (equivalent to 75% intensity of full time). Two sets of degree structure, 3 and 4 year studies, are provided below.

Full-time programme (3 years)

Year 1

Level	Module Code	Module Title	Credits	Status*
4	BUMN077H4	Management Studies I	15	Core
4	BUMN078H4	Management Studies II	15	Core
4	BUMN131H4	Introduction to Accounting	15	Compulsory
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory
4	MOMN022H4	Quantitative Methods	15	Compulsory
4	BUMN051H4	Business Information Systems	15	Compulsory
4	BUMN149H4	Microeconomics for Business (Level 4)	15	Compulsory
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory

Year 2

Level	Module Code	Module Title	Credits	Status*
5	MOMN033H5	Macroeconomics for Business	15	Compulsory
5	MOMN019H5	Operations Management	15	Compulsory
5	BUMN150H5	Critical Perspectives on People Management	15	Compulsory
5	BUMN146H5	Research Methods in Management (Undergraduate) (level 5)	15	Compulsory
5	MOMN047H5	Organizational Behaviour	15	Compulsory
5	BUMN145S5	Financial Management (level 5)	30	Compulsory
5		Option modules - free choice from modules in the Department of Management	15	Option

Year 3				
Level	**Module Code**	**Module Title**	**Credits**	**Status***
6	MOMN069H6	Strategic Management (Undergraduate)	15	Compulsory
6	BUMN136H6	Project Management	15	Compulsory
6	MOMN039D6	Research Project: Management	60	Compulsory
6		Option modules - free choice from modules in the Department of Management	30	Option

Part-time programme (4 years)

Year 1				
Level	**Module Code**	**Module Title**	**Credits**	**Status***
4	BUMN077H4	Management Studies I	15	Core
4	BUMN078H4	Management Studies II	15	Core
4	BUMN131H4	Introduction to Accounting	15	Compulsory
4	BUMN138H4	Personal and Academic Skills for Success	15	Compulsory
4	MOMN022H4	Quantitative Methods	15	Compulsory
4	BUMN051H4	Business Information Systems	15	Compulsory

Year 2				
Level	**Module Code**	**Module Title**	**Credits**	**Status***
4	BUMN144H4	Principles of Marketing (Undergraduate)	15	Compulsory
4	BUMN149H4	Microeconomics for Business (Level 4)	15	Compulsory
5	MOMN033H5	Macroeconomics for Business	15	Compulsory
5	MOMN019H5	Operations Management	15	Compulsory
5	BUMN150H5	Critical Perspectives on People Management	15	Compulsory
5		Option modules - free choice from modules in the Department of Management	15	Option

Year 3				
Level	**Module Code**	**Module Title**	**Credits**	**Status***
5	BUMN145S5	Financial Management (level 5)	30	Compulsory
5	BUMN146H5	Research Methods in Management (Undergraduate) (level 5)	15	Compulsory
5	MOMN047H5	Organizational Behaviour	15	Compulsory
6	BUMN136H6	Project Management	15	Compulsory
6		Option modules - free choice from modules in the Department of Management	15	Option

Year 4				
Level	**Module Code**	**Module Title**	**Credits**	**Status***
6	MOMN069H6	Strategic Management (Undergraduate)	15	Compulsory
6	MOMN039D6	Research Project: Management	60	Compulsory
6		Option modules - free choice from modules in the Department of Management	15	Option

*Status

CORE – Module must be taken and passed by student; COMPULSORY – Module must be taken, mark can be reviewed at sub-exam board; OPTIONAL – Student can choose to take this module

19	**Additional Programme Information**
	Students who complete FD Management: Students who *successfully* complete the FD in Management may progress to year 3 of the BSc Management.

20	**Programme Director**	Dr Sorin Piperca
21	**Start Date** *(term/year)*	October 1992 part time; October 2013 full time
22	**Date approved by TQEC**	Pre 1992
23	**Date approved by Academic Board**	Pre 1992
24	**Date(s) updated/amended**	January 2019