

## Programme Specification

1	<b>Awarding body</b>	University of London				
2	<b>Teaching Institution</b>	<b>Birkbeck College</b>				
3	<b>Programme Title(s)</b>	<b>Cert HE Film and Media Studies</b>				
4	<b>Programme Code(s)</b>	MEFMS-H				
5	<b>UCAS code</b>	N/A				
6	<b>Home Department</b>	Media and Cultural Studies				
7	<b>Exit Award(s)</b>	N/A				
8	<b>Duration of Study (number of years)</b>	2				
9	<b>Mode of Study</b>	FT		PT	✓	DL
10	<b>Level of Award (FHEQ)</b>	4				
11	<b>Other teaching depts or institution</b>	N/A				
12	<b>Professional, Statutory Regulatory Body(PSRB) details</b>	N/A				
13	<a href="#">QAA Benchmark Group</a>	N/A				

14	<b>Programme Rationale &amp; Aims</b>
	<p>This programme is designed to encourage the critical study of film and media, and to enhance students' ability to interpret the social, economic and cultural contexts of film, television and other media.</p> <p>Programme aims:</p> <p>To enable adult students to undertake continuous and systematic study at a high level in film, television or journalism.</p> <p>To develop in the student an awareness of, and facility in, a range of critical approaches extending from methodologies for close textual analysis to ways in which the relationships between the media and society might best be thought through.</p> <p>To introduce students to the study of media practice through short production projects arising out of the conceptual and analytical studies at each level.</p> <p>To offer students the chance to develop study, written, teamwork, performance and creative skills as appropriate, together with developing their own ability to evaluate their own performance.</p>

15	<b>Entry Criteria</b>
	The Cert HE in Film and Media is open to all who are interested in learning how to analyse film and media and to understanding its social and cultural contexts.

16	<b>Learning Outcomes</b>
	<p><b>Subject Specific:</b></p> <p>Awareness of film and media language and knowledge of the main theories relating to meaning production</p> <p>Knowledge of the historical development of areas of the media.</p>

	<p>Knowledge and understanding of the historical, social and political context of theories relating to film and media production, audiences and institutions.</p> <p>Understanding of the practice and theory of film and television, print culture, electronic multimedia, in a variety of historical, cultural and commercial contexts.</p> <p>Knowledge of mainstream media forms and alternatives to the mainstream, of media genres and national and international movements.</p> <p><b>Intellectual:</b></p> <p>Ability to understand and critique theoretical arguments.</p> <p>Ability to analyse texts in different forms of media.</p> <p>Ability to assess a wide variety of information in media form, and to present theoretical and empirical arguments</p> <p>Critically evaluate arguments and evidence</p> <p>Ability to evaluate own work critically</p> <p>Ability to communicate ideas in different media formats</p> <p>Ability to plan own learning</p> <p>Develop practical skills and techniques for the communication of ideas in print or electronic form;</p> <p>Develop skills in communicating ideas in dramatic and visual form within the practical sessions which are part of the theoretical modules;</p> <p>Ability to analyse a brief and to identify appropriate models;</p> <p>Ability to analyse the effectiveness of their own work.</p> <p><b>Practical:</b></p> <p>Through discussion groups and through team work, ability to work with others and to respect their views.</p> <p>Ability to write clearly and concisely</p> <p>Ability to make informed decisions</p> <p>Ability to evaluate appropriate uses of new technologies for researching areas of the media</p> <p><b>Personal and Social:</b></p> <p>Interpersonal skills such as the ability to work in a group or as a member of a team.</p> <p>Communicate effectively using different media and appropriate interpersonal skills</p> <p>Take responsibility for own learning and time management</p> <p>Work under pressure and to deadlines</p>
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17	<p><b>Learning, teaching and assessment methods</b></p> <p>Learning is student-centred through practical exercises, lecturer presentations, individual and group work, discussion, research, and critical evaluation of practice and skills. Assessments will be predominantly essay-based, but may also include presentations, reflective evaluations and other forms appropriate to the media being studied.</p>
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18	<b>Programme Description</b>
	<p>In order to be awarded the Certificate of Higher Education in Film and Media Studies, students must complete the compulsory module Introduction to Cinema as well as 90 credits in modules from the list below. Overall students must complete a minimum of 60 credits at level 4 and a maximum of 60 credits at level 5.</p> <p><b>Level 4 options</b>            Television: History and Future (30 credits)            Journalism in British Life (30 credits)</p> <p><b>Level 5 options</b>            Approaches to Cinema History (30 credits)            Storytelling in Television (30 credits)            Journalism and Politics (30 credits)            Media, Technology and Culture (30 credits)            Cultural Identity and the Media (30 credits)            Documentary (30 credits)</p>

19	<b>Programme Structure</b>				
<b>Part Time programme</b>					
<b>Year 1</b>					
<b>Level</b>	<b>Module Code</b>	<b>Module Title</b>	<b>Credits</b>	<b>Status*</b>	
4	FFME002S4	Introduction to Cinema	30	Compulsory	
4		Option (s)	30	Optional	
<b>Year 2</b>					
<b>Level</b>	<b>Module Code</b>	<b>Module Title</b>	<b>Credits</b>	<b>Status*</b>	
4/5		Option (s)	30	Optional	
4/5		Options(s)	30	Optional	
<b>Indicative Level 4 Options</b>					
<b>Level</b>	<b>Module Code</b>	<b>Module Title</b>	<b>Credits</b>	<b>Status*</b>	
4	FFME005S4	Television: History and Future	30	Optional	
4	FFME007S4	Journalism in British Life	30	Optional	
<b>Indicative Level 5 Options</b>					
<b>Level</b>	<b>Module Code</b>	<b>Module Title</b>	<b>Credits</b>	<b>Status*</b>	
5	FFME020S5	Approaches to Cinema History	30	Optional	
5	FFME011S5	Storytelling in Television	30	Optional	
5	FFME013S5	Journalism in Politics	30	Optional	
5	FFME017S5	Media, Technology and Culture	30	Optional	
5	FFME063S5	Documentary	30	Optional	
<p>Note: the programme is offered on a modular basis and so the distribution of the modules shown in the structure above which has an equal credit load taken over 2 years may be varied. Students must take 120 credits in total to obtain the certificate, with a minimum of 60 credits at level 4 and a maximum of 60 at level 5.</p>					

**Status\***

CORE – Module must be taken and passed by student; COMPULSORY – Module must be taken, mark can be reviewed at sub-exam board; OPTIONAL – Student can choose to take this module

Year of entry: 2021/22



20	<b>Programme Director</b>	Dr Tim Markham
21	<b>Start Date</b> ( <i>term/year</i> )	Prior to 2008/9
22	<b>Date approved by TQEC</b>	Prior to 2008/9
23	<b>Date approved by Academic Board</b>	Prior to 2008/9
24	<b>Date(s) updated/amended</b>	July 2013